

Learning to
Live Together:
Humans, Cars,
and Kerbs in
Solidarity

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Uncommoning the City

Tomás Sánchez Criado

Portrayed as ideal for the optimisation and further articulation of urban needs and demands, the “smart city” has gathered as many advocates as it has inspired furious critiques. Its detractors see it as a vehicle for the expansion of free market capitalism and the advent of totalitarianism in city management. Indeed, many fear that the deployment of devices like sensors and algorithmic modes of government such as the ones administering late capitalist corporations might result in a certain “black mirror”-ification of city processes.¹

I would like to go beyond this criticism and focus on the sometimes-under-theorised aspect of smart cities. Amidst a renewal of planning visions searching to upgrade the urban fabric, the different projects presented under this ‘smart’ rubric have reinvigorated a cybernetic functionalist ontology by treating complex and heterogeneous processes of urban assembling² as a single “urban text.” That is, the idea that what we are dealing with is “a” city whose constitutive diversity and practices can be rendered into a single phenomenon that ‘we can decode or interpret’.³

Many of these urban visions, in which cities are brought together by atmospheric sensors and responsive technologies, might be read as a retro perpetuation of what has been called “networked urbanism”⁴: an urban planning dream as much as a techno-political ideal where infrastructure—traffic lights, roads, public transportation, sidewalks, policies, etc.—would bring the city together as a “common ground.” A unified whole whose actors and procedures are rendered legible and coordinated by a vast array of standards and gadgets.

What if, then, rather than trying to contribute to urban unity, contemporary urban planners and designers relearned, through different techniques and procedures (algorithmic, sensor-based, DIY or otherwise), to be affected by what anthropologist Marisol de la Cadena refers to as “the Complex We”⁵? In other

words, the processes whereby cities are treated not as places of homogeneity but of divergence. Across the globe, people have repeatedly taken to the streets in different urban revolts: Hong Kong, Minneapolis, Santiago de Chile or Barcelona, Quito, Portland and Paris. Although there are sometimes interconnected discourses or common circumstances, the motives and causes of these revolts are manifold and nuanced, making it difficult, perhaps, to find a common thread.

Some of these protests articulate demands—be they for alternative ways of living or fraught struggles for relevance—whilst others are gatherings of outbursts, attempts at finding meaning in the face of oblivion or desperate cries of rage against indifference, perhaps even staging a fragment of the violence they might have suffered. More often than not the only commonality they share could be summarised by the felicitous slogan originally projected by a Chilean on a building in late 2019, which has since gone global: ‘We cannot go back to normal, because normal was the problem.’

It might be too easy to dismiss the very simple element that many of these protests display: the urban condition in which they operate. During these protests, the streets’ urban elements are either turned into supports of these revolts—as a barricade, shelter, or throw-away cobblestone—or canvases and stages. Also smart urban devices—given their connection to contemporary modes of urban government—have, indeed, been the object of several contentious discussions. For instance, Hong Kong’s and Chile’s riots protesters took down intelligent lampposts—carrying CCTV and infrared cameras and a wide variety of other sensors—and attempted to block drones to defend their “right to opacity,”⁶ refusing to be captured on screen by the cybernetic government.

What if these recent uprisings were no less than a recurrent mode of revolting against the lasting principle of networked urbanism, which takes on a new form in data-driven algorithmic urban governance, or the so-called ‘smart cities’, and casts a unifying gaze over urbanites and their gestures, movements, and behaviors? Rather than just attempting to improve infrastructure and network the city so as to build a common citizenship project—struggling for recognition, for a better concertation of already-known differences or to make visible the invisible—these protests are also mobilising DIY “sensors” to show alternative versions of what matters, hence highlighting a wide range of alternative urban sensitivities,⁷ pointing towards a project that I would like to call here “uncommoning the (smart) city”.

Uncommoning the city is an explicit attempt to undo the supposed commonalities of inhabitants that are taken as the foundations of city-making practice. Most of the discourse around public spaces is exclusionary, projecting a hegemonic civility and polite urbanity of an undiversified “we”. As philosopher Josep Rafanell i Orra states, what many of these revolts signal is that ‘rather than learning to live in the ruins ... the point is ruining the project of the world’s unification.’⁸ At a time of many social democratic pleas to reinstate public infrastructure as the foundation for social cohesion and social rights after their decades-long neoliberal decay, this statement is very much in line with The Invisible Committee’s view of infrastructures of connectivity as a new type of logistical power,⁹ or what Keller Easterling calls *extrastatecraft*.¹⁰

What is at stake here—rather than whether or not we will have automated cars driving us around or drones serving us food—is being able to make our milieus accommodate many forms of urban divergence. Remaining open to the many unknowns these forms of urban divergence entail might allow us to witness a different city, what I wish to call *an*

uncommon city. “Uncommon” here refers to the divided and fragmented effects of modernist urbanism, which, when not violently crushing divergence as a form of “otherness”, dismisses it, but also, and more importantly, refers to the unexpected and inspiring possible cities looming in the background. The city of rejected and inappropriate humans and other-than-humans that come back with a vengeance, not just in spectacular violent revolts, but also in ambient forms of volatile violence:¹¹ a specter, a phantom, an alteration or, better, an act of urban divergence.

This is a city that is as much a hologrammatic projection and figure of the imagination as it is the lived and practised city of those actors who tend to remain invisible, uncounted and living on the margins, at the gates of urbanity. Their main project is to open the city up to alternative ontologies of what is and what matters, and to hide from its totalizing gaze by crafting forms of opacity to protect themselves in dimmed light. In an uncommon city there lies a project of communisation or making common that doesn’t depart from clear-cut “common grounds”—urban, bodily or otherwise—but from the iridescent wealth of possibilities that the unknown (what has been left out, the opaque, and what cannot be known for sure) has to bring us together.

An uncommon city of the unknown “us,” always in the making: fragile and volatile, and always on the verge of disappearing amidst the infrastructural violence of expert and identity-driven modes of articulating our togetherness. Resting on such unsteady grounds, an uncommon city, hence, is a concern many actors—not just classic experts—might seek to elicit, enact and make viable. An uncommon city, thus, always appears whenever some seek to materialise alternative forms of the urban beyond those of unified infrastructures. The uncommon city of those who realise that, although infrastructures have the power to separate and divide, they

do so often without enacting powerlessness and defeat. The uncommon city, hence, of those who feel entitled to activate their diverse knowledge and practices to invent and experiment with fraught modes of togetherness.¹²

As I see it, in these particularly fraught times of ours—with new totalitarian divides and unprecedented more-than-human challenges for urban life, in the midst of a pandemic that is taking a toll on many exposed urban inhabitants—perhaps rather than dreaming of smart city arrangements that could manage this mess, it is now more important than ever to try and materialise uncommon cities everywhere: By generating ecologies of support,¹³ we can offer the possibility of not only thriving in cities of undeniable violence but also of envisioning urban forms where we could attempt to relate to one another, even at the edges of unrelatability.

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7. See Gilles Deleuze, *Difference and Repetition*, trans. P. Patton (New York: Columbia University Press, 1994): 190, 208, 260. See also Gilles Deleuze, and Claire Parnet, “A Conversation: What Is It? What Is It For?,” *Dialogues II*, (New York: Continuum, 2002): 33.

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2. Space Popular - Lara Lesmes y Fredrik Hellberg, “Hoovers, not Hoomans,” *DUE*, <http://due.aaschool.ac.uk/spacepopular/>

3. Lydia Belanger, “Escaping ‘Zoom fatigue’ is surprisingly complicated,” *Fortune*, <https://fortune.com/2020/06/07/zoom-fatigue-hangovers-children-workplace-stress-privacy/>

4. Hubs by Mozilla, <https://hubs.mozilla.com/>

5. Authors note: the dimensional approach to audio that mimics the way we hear in real life.

6. High Fidelity, <https://www.highfidelity.com/>

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Bios

Material Participation (Palgrave, 2012) and *Digital Sociology* (Polity, 2017), both available in paperback, and edited the volume *Inventing the Social* (Mattering Press, 2018) together with Michael Guggenheim and Alex Wilkie.

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Space Popular is directed by **Lara Lesmes** and **Fredrik Hellberg**, both graduates from the Architectural Association in London (2011). They founded the practice in Bangkok (2013) and have been based in London since 2016. The studio has completed buildings, exhibitions, public artworks, furniture collections, and interiors across Asia and Europe, as well as virtual architecture in the Immersive Internet. Lesmes and Hellberg have taught architectural design studio since 2011, first at INDA, Chulalongkorn University in Bangkok, and since 2016 at the Architectural Association in London. Their current MArch course investigates visions for civic architecture in the virtual realm.

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